



# Member Report

## Waste Management Strategy

**Report to:** Cabinet  
**Report from:** Managing Director  
**Portfolio:** All  
**Report Date:** 17<sup>th</sup> September 2024  
**Decision Type:** Executive  
**Council Priority:** Clean and tidy

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### HEADLINE POSITION

#### 1.0 Summary of report

1.1 The proposed Waste Management Strategy which is appended to this report sets out a series of high-level objectives that will support the council in delivering its corporate plan priorities, in particular Clean and tidy.

#### 2.0 Recommendation

2.1 That Cabinet agree the Waste Management Strategy.

### DETAILED PROPOSALS

#### 3.0 What are the objectives of the report and how do they link to the Council's priorities

3.1 The Organisational Plan which was agreed by Cabinet in March 2024 sets out the Council's approach to delivering upon the priorities set out within the Corporate Plan, which are:

- Start life well
- Live and age well
- Prosper and flourish
- Clean and tidy
- Strong and sustainable.

3.2 The approach being to develop a suite of key strategy documents, twenty in total, which set the strategic imperative and parameters of council operations. Each strategy document will be underpinned by a plan of how it will be delivered as well as suite of performance measures. Subject to their approval, elected members will own and oversee the delivery of the strategies, with regular update reports provided.

3.3 It is important to recognise that the suite of strategies are interdependent, whilst this strategy focuses on waste management the work done here will impact and influence outcomes elsewhere. Equally, the work done within other areas of the

organisation will shape the outcomes for children or impact adults. It is fundamentally important to recognise that each of these strategies must align with the Finance Strategy, both in terms of realistic levels of ambition but also strive to improve outcomes whilst saving money where possible.

## **Executive Summary**

3.4 **Waste Management Strategy** – this document outlines the council's approach to the management of household waste, with the key areas of focus being to reduce the amount of waste produced, to recycle as much material as possible, find the most sustainable and cost-effective solution to deal with any waste that remains. This is a key area of council operations, one which matters to residents of the borough, it is imperative that we have a clear evidence-based strategy for this area of work.

## **4.0 What options have been considered**

4.1 In agreeing the Organisational Plan members determined the approach to be taken to delivering upon Corporate Plan objectives. This strategy is a product of that approach, focussing on waste management, as such there were no further options to consider.

## **5.0 Impact Assessment**

- 5.1 **Climate Emergency** – Climate is one of the key strategies of the Council, as such it is at the centre of what the organisation does. Waste management and recycling is a key element of the organisation's response to meeting the climate challenge.
- 5.2 **Health and Safety** – health and safety is a vital element of council operations, this includes in the areas covered the Waste Management Strategy.
- 5.3 **Social Value** – the suite of strategies included in the Organisational Plan cover the key elements of council business, which collectively contribute significant social value in service delivery, commissioning and procurement.
- 5.4 **Legal** – there is no direct legal implication to this strategy, waste management does however have a statutory basis.
- 5.5 **Financial** – reducing waste generated and that which is recycled will have a positive impact on the council's finances. It is these areas the strategy aims to influence.
- 5.6 **Human Resources** – at this stage there is no direct Human Resource impact to this strategy.
- 5.7 **Equality and Diversity** – a key aspect of delivering services to residents of the borough is recognising diverse needs and responding accordingly. This will be a relevant consideration in the delivery of these strategies.

## **6.0 Implementation Plan**

**6.1 Timetable for Implementing Decision:** upon implementation work will commence on the deliver of the actions within the strategy.

**6.2 Lead Officer:** Assistant Director, Neighbourhood Services.

**6.3 Reporting Progress –** progress reports will be provided to elected members in line with the quarterly performance reporting arrangements

**6.4 Communications Plan -** individual elements of this strategy will be communicated as necessary on an ongoing basis.

## **7.0 Consultation and Engagement**

7.1 In delivering upon the strategies the Council will engage with residents and partners. In a number of instances the subject matters covered within the strategies are well known and have been the subject of extensive consultation and engagement over recent years.

## **8.0 Appendices and Background Papers**

8.1 Appendix 1 - Waste Management Strategy.

## **9.0 Contact Officer**

**9.1 Name:** Michael Lyth

**9.2 Position** Head of Strategic Policy, Performance and Improvement.

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# Waste Management Strategy

**Strategy Aims:**

The strategy sets out how the council is addressing the management of household waste within the borough with the aim of:

- reducing the amount of waste produced
- to recycle as much material as possible
- find the most sustainable and cost-effective solution to deal with any waste that remains.

Both nationally and locally the level of recycling has remained static as many councils have now made the policy and operational changes that have a significant impact on waste minimisation and recycling levels.

This strategy sets out the services, performance, policies, and actions that are specific to Redcar and Cleveland, that will contribute to the broader Tees Valley Waste Management Strategy. It also takes into account the impact of future service changes as a result of government legislation when they are implemented.

**Lead Member Cllr Adam Brook**

**Officer leading on delivery Rob Hoof**

Start Life Well	Clean and Tidy	A strong and sustainable Council
Greater focus is being given to making children more aware of the environment and how they can contribute to a more sustainable society throughout their life.	Effective management of household waste is key to keeping the borough clean and tidy and is a statutory service. The council provides a range of facilities and services that enable residents to dispose of their waste in a responsible and legally compliant way.	A key focus for the council is to encourage residents to dispose of their waste in the most environmentally sustainable way and recycle as much as possible.

## Principles

Principle 1	Principle 2	Principle 3	Principle 4	Principle 5
To reduce the current level of recyclable waste that is being unnecessarily contaminated which will help to improve recycling levels and reduce cost.	Develop and effective communications campaign to ensure residents are aware of the recycling opportunities available to them and that they use them fully.	To ensure that waste services are delivered in the most cost effective and sustainable way using modern technology.	To ensure that the waste services provided are financially viable with appropriate charges being levied, especially those which are discretionary.	To change current waste services or implement new methods of collection and disposal as required by new legislation or industry best practice.

## Actions

Principles	Actions and Timescales	Survive: Years 1 -2– Quarter to be delivered 2024/25, 2025/26	Strive – Years: 3 - 5	Thrive: Years 6 - 10
Principle 1	Continue to roll out bin tagging trials across the borough to reduce recyclable waste contamination and engage with residents.	Commenced Q1 2024	Ongoing	Review
Principle 1	Monitoring of waste contamination at contractor facility and at ward level.	Commenced Q1 2024	Ongoing	Review
Principle 1	Review / relet recyclable waste contract	Current contract ends 2026	2026/27	Review

<b>Principle 2</b>	Develop communications campaign	Q1 2024	Review	Review
<b>Principle 2</b>	Implement various elements and ascertain impact of communication work streams	Q2 2024	Ongoing	Ongoing
<b>Principle 3</b>	Implementation of in cab technology to support collection services and reporting	Q2 2024	Add additional functionality when available	Add additional functionality when available
<b>Principle 3</b>	Complete route optimisation study	Q4 2024	Review	Review
<b>Principle 4</b>	Review current charges, full cost recovery models, and benchmark with other Tees Valley Councils	Q2 2024	Review	Review
<b>Principle 5</b>	Implement separate food waste collections	Procure vehicles, receptacles and secure disposal agreement	Q1 2026	Review
<b>Principle 5</b>	Monitor impact of new legislation such as Extended Producer Responsibility, Deposit Return Scheme, and Emission Trading Scheme	To be confirmed	To be confirmed	To be confirmed

<b>Measures of Success</b>	<b>Performance indicator / outcome</b>	<b>Outturn position 2023/24</b>	<b>Survive – Years 1-2</b>	<b>Strive – Years: 3 - 5</b>	<b>Thrive: Years 6 - 10</b>
<b>Performance measure</b>	Percentage of recyclable waste contaminated	46%	45% - 44%	43% - 40%	39% - 35%
	Recycling Rate	32.2%	30% - 31%	32% - 38%	39% - 44%
	Garden Waste Subscription	23,000	24,000	24,500	25,000